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MICHIGAN CITIZENS INVITED TO HELP IDENTIFY ISSUES FOR RESEARCH, EDUCATION

EAST LANSING, Mich. -- As the state's land-grant institution, Michigan State University (MSU) has a responsibility not only to educate students on its East Lansing campus but also to conduct research that benefits Michigan citizens and to extend the knowledge generated by that research across the state.

This beneficial research is conducted by the Michigan Agricultural Experiment Station (MAES) and then disseminated across the state via MSU Extension (MSUE). To ensure that the work of researchers, specialists, educators and program associates is meeting the state's needs, these two organizations are working together to ask Michigan residents to help identify issues and opportunities for MAES research and MSUE educational programming during the years ahead.

"We are required to review our research and educational goals and then generate 5-year plans for the U.S. Department of Agriculture," says Christine Vogt, MSU associate professor of community, agriculture, recreation and resource studies. "This is the first year that we are working together to even more closely align the research and educational efforts that affect everyone in Michigan."

The results of this issues identification process will shape the direction for relevant, research-based educational programming to address local issues. It also will guide state-level decisions on research priorities and program support and provide a framework for the organizations' federal plan of work.

Michigan residents are invited to take part in the process by completing a brief online survey to prioritize the issues of greatest concern to them, their families and their communities. To do this, visit

http://eisevaluation.msue.msu.edu/needassessment/survey.cfm and follow the instructions. Survey respondents also may encourage their friends, neighbors, family members and others to answer the questions.

Residents without access to the Web can fill out the survey on paper at any MSU Extension county office. These offices are listed in the phone book under "county government".

For more information about the MAES/MSUE issues identification process, visit http://ceenet.msue.msu.edu/home/director/issueid/finalinternal.pdf or contact your MSU Extension county director.



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Michigan State University, U.S. Department of Agriculture, and Macomb County Board of Commissioners cooperating.

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